

Philips Contest – Rules and Regulations

A Philips Wake-up Light will be given to the winning participant of the *At Home with Kim Vallee* blog. The contest starts November 15th and closes November 21st, 2010.

Rules and Regulations:

- Contestants must be residents of Canada or the United States and be 18 years or older.
- The contest starts on November 15th at 12:00am (Eastern Time) and closes November 21st, 2010 at 11:59pm (Eastern Time).
- **To participate:** Contestants must fill out the form online at <http://athome.kimvallee.com> and answer a multiple-choice question. The name of the contestants with their answer will be automatically posted on the site – at the end of the blog with the form.
- Limit of one participation per person during the contest period. Contestants who enter more than once will be disqualified. The use of services to automatically generate email addresses is forbidden and will disqualify the participant. The use of any automated electronic system is forbidden.
- One (1) winner will be selected at random among the pool of entries received before the participation deadline. The draw will take place between 1:00pm and 2:00pm on November 22nd, 2010 in Montreal.
- The winner will be announced on the At Home with Kim Vallee blog on November 23rd, 2010.
- **Prize :** Philips Wake-up Light (HF3470) MSRP : \$199.99. The Philips Wake-up Light wakes you up in a natural way with light that increases gradually, simulating the sunrise. Starting half an hour before your set wake-up time, the Wake-up Light gradually fills your room with bright light like a rising sun. This light increases the level of energy hormones in your body, preparing it to wake-up.
- The prize cannot be exchanged or redeemed for cash.
- Contestants must correctly answer a skill-testing question prior to being awarded the prize.
- This contest is sponsored by Philips Canada. The information you provide will only be used for the purposes of this contest.
- This contest is not open to employees or affiliates of Philips Canada, their families, and its public relations agencies.
- No purchase necessary for entry.
- **Limitation of liability:** Philips, and its administrators, managers, employees, shareholders and agents, the web hosting party of the contest and other representatives will not be liable for problems concerning registration of the electronic entry form, whether caused by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of Philips or Paradivision which could result in corrupting or affecting the administration, security, impartiality, integrity or good functioning of the contest. Philips reserves the right, to its total discretion, to disqualify any person who disrupts the participation process, and to cancel, terminate, modify, or suspend the contest.
- Philips, and its administrators, managers, employees, shareholders and agents, the web hosting party of the contest and other representatives are not responsible for any error, omission, interruption, suppression, fault, delays with functioning or computer transmissions, failure of communication lines, theft or destruction of entry bulletins, or unauthorized access or modification.

- Philips, and its administrators, managers, employees, shareholders and agents, the web hosting party of the contest and other representatives will not be liable for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Contest Parties for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Contest Parties will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.
- **For Quebec Residents:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.